



## **RAINBOW FAMILIES PRIVACY POLICY**

Rainbow Families (“we” or “our”) recognizes the importance of protecting the privacy of your personal information and we prepared this Privacy Policy to provide you with important information about our privacy practices. This Privacy Policy applies when you use our Site at [www.rainbowfamilies.org](http://www.rainbowfamilies.org) (the “Site”). If you do not agree with this Privacy Policy please exit the Site.

### **Information We Collect**

#### ***Personal Information***

We may collect personal information that you provide to us, for example, when you request information or join a mailing list we sponsor. You can control whether or not you want to continue to receive information from us by contacting us at [info@rainbowfamilies.org](mailto:info@rainbowfamilies.org). We do not collect personal information that can identify you unless you provide it to us or provide your express consent.

#### ***Non-personal Information***

We may collect information about your use of the Site. For example we may collect:

- Device Information – such as your IP address, other unique identifiers, browser type and settings.
- User Information – such as the time and duration of your use of the Site and other information about your interaction with the content on the Site.
- Information from Third-Party Sources. We may receive information about you from publicly and commercially available sources, as permitted by law, which may combine with other information we receive from or by you. For example, we may receive information about you from a social media site if you connect to that site through the Site.

### **How We Use Information**

We use information for such things as improving the quality of the Site, to monitor the operation and technical functions of the Site, to personalize your experience by providing certain content on the Site and to better understand the users of the Site. We may use third party service providers to help collect and analyze your non-personal information.

### **Sharing Information**

We may share your information under the following circumstances:

**To Protect the Rights of Others and as Required by Law.** We reserve the right and you expressly authorize us to share any information we have about you:

- in response to subpoenas, court orders, or legal process, or to establish, protect, or exercise our legal rights or to defend against legal claims;
- to investigate, prevent, or take action regarding illegal activities, fraud, or situations involving potential threats to the safety of any person or property; and
- to investigate, prevent, or take action against voluminous spamming, service attacks, or attempts to compromise the security of information on the Site.

**With Our Service Providers.** We may share information with vendors providing contractual services to us, such as hosting vendors and advertising service providers.

**Otherwise with Your Consent or At Your Direction.** In addition to the sharing described in this Privacy Policy, we may share information about you with third parties whenever you consent or direct such sharing.

### **Links to Third-Party Sites**

The Site may contain links to other internet Sites. We are not responsible for your activities or the activities of any such third parties once you navigate away from the Site. These third party sites should have their own privacy policies which govern their use of your information.

### **On-Line Tracking**

We may use cookies, web beacons and similar technologies to facilitate administration and navigation of the Site and to better understand our users to improve the Site. Cookies are small files that are placed on your computer when you visit a Site.

Cookies may be used to store a unique identification number tied to your computer or device so that you can be recognized as the same user across one or more browsing sessions. You can disable cookies but this may interfere with the proper functioning of the Site.

Beacons communicate information from your device to a server. Beacons can be embedded in online contact, video and emails and allow a server to read certain types of information for your device, know when you have viewed particular content, determine the time and date on which you viewed the beacon and the IP address of your device.

### **International Transfer**

The Site is governed by and operated in accordance with United States law. If you are located outside of the United States, you use the Site at your own risk and you consent to the transfer to and processing of your information in the United States. By using the Site, you acknowledge that we have no obligation to comply with the data protection and other laws of countries other than those of the United States.

## **Privacy Rights in Certain Jurisdictions**

Some jurisdictions give their residents the right to request from organizations a list of all third parties to which certain personal information has been disclosed for the third parties' direct marketing purposes during the preceding year. If you reside in such a jurisdiction and wish to make such a request, please submit your request to [info@rainbowfamilies.org](mailto:info@rainbowfamilies.org) and include your name and current mailing address. In all such requests please use the subject line "Privacy Rights".

## **Children's Personal Information**

We do not knowingly collect personally identifiable information from users under the age of 18. If we discover we have such personal information, we will take reasonable steps to delete it.

## **Security**

We use a variety of industry-standard security technologies and procedures to help protect the information we collect from unauthorized access, use, or disclosure. However, you should know that we cannot fully eliminate security risks. We cannot guarantee the safety of the Site nor can we guarantee the information you supply will not be intercepted while being transmitted to use over the Internet.

## **Changes to this Privacy Policy**

We may modify this Privacy Policy from time to time. Any changes to the Privacy Policy will become effective when the updated Privacy Policy is posted on the Site with the new effective date. Your use of the Site or your provision of personal information to us following such changes indicates your acceptance of the revised Privacy Policy.

## **Contact Us**

If you have questions about this Privacy Policy, please feel free to contact us via regular mail at 5614 Connecticut Avenue, NW Suite 309, Washington, DC 20005 or [info@rainbowfamilies.org](mailto:info@rainbowfamilies.org).

**Effective Date:** July 19, 2018